

Dear Friend of Eastern Little League,

Thank you for considering an investment in the youth of Abilene by becoming a sponsor of Eastern Little League. Eastern depends upon the generous support of business and community sponsors in order to offer children in our league the opportunity to gain the benefits of playing Little League baseball. The Board of Directors, coaches, parents and players are very grateful for the support we receive.

The enclosed form describes several great options for becoming an Eastern Little League sponsor. Thank you for taking the time to read through these and for returning the form at your earliest convenience. Abilene Eastern Little League is a 501(c)3 nonprofit, Texas corporation. Please check with your tax advisor to learn whether your support has the additional benefits of tax reduction. Also important to note, Little League International has strict rules with regard to sponsor use of the Little League name, Official Little League emblem or any simulation thereof. For example, Little League International prohibits sponsors of local little leagues from advertising as an "Official Sponsor of Little League". Sponsors may, however, proudly advertise to be a sponsor of the local little league. For more detailed information on the Little League International rules, please refer to the website at www.littleleague.org.

Once again, thank you for your consideration in this matter. If you have any questions, please contact us at abileneeasternbaseball@gmail.com.

Sincerely, Abilene Eastern Little League



DOUBLE - \$500

Your business name and logo will be printed on a 4' x 6' vinyl sign displayed along the outfield at **TWO** of the Eastern Little League fields for the 2016 Spring season. Cal Young Park/Will Hair Park

HOMERUN - \$750

Your business name and logo will be printed on a 4' x 6' vinyl sign displayed along the outfield at **ALL** (four) Eastern Little League fields for the 2016 Spring season. Cal Young Park/Will Hair Park

GRAND SLAM - \$1,000

Your business name and logo will be printed on a permanent board displayed in center field at BOTH major Eastern Little

League fields for the entire year. Cal Young Park & Will Hair Park

*Divisions: Cal Young – Challengers & Majors play on Major field. Coach Pitch & Farm play on Farm field. Will Hair – Tee Ball & Farm on Farm field & Minors on Major field.

Please provide your sign information and/or company logo in .pdf format to abileneeaasternbaseball@gmail.com with submittal of form & payment. Your artwork will go to printing as soon as we receive completed information with payment.

EASTERN LL SPONSOR INFORMATION FORM

Sponsorship Level Desired (please choose package above)

| Business/Name of Sponsor |
|--|
| Contact Person |
| Phone |
| Email |
| |
| Parent/Player Name & Phone: |
| **Please return by March 1st ** |
| Make Check Payable to: Eastern Little League |
| |

Mailing Address: Eastern Little League
Attn: Sponsorship

301 Cypress Street, Suite 701

Abilene, Texas 79601